



MWI IUHSSC APTS Policy for the Promotion of Professions and Themed Days

The present policy guides the decision-making of the elected persons on the local executive of the MWI IUHSSC APTS unit when requesting financial support from a member or group of members. It is over a hundred job titles that deserve to be better known by everyone!

The local executive devotes an annual amount, based on the budget forecasted for the promotion and visibility of job titles represented in the MWI IUHSSC APTS accreditation unit. These sums are intended to increase the visibility of APTS professionals and technicians to other employees and users, by raising awareness of their roles and skills within the healthcare network, and within the MWI IUHSSC in particular. Funding is assessed on the basis of the request and the amount available, and the reimbursement is made upon presentation of invoices. Sums not spent during the fiscal year are not carried forward.

Promotion of professions: e.g.: Social Workers' Week, International Physiotherapists' Day, Dietetic Technicians' Day, Quebec Week for Special Care Counsellors, Quebec Week for Medical Imaging, Nuclear Medicine and Medical Electrophysiology Technicians, etc.

Themed days: e.g., May 1st International Workers' Day, March 8th International Women's Rights Day, World Health Day, Black History Month, National Aboriginal Peoples' Day, Autism Month, Nutrition Month, etc.

Examples of ideas: promotional tools in the effigy of the profession such as T-shirts, reusable mugs and/or bottles; guest speakers, posters, booths, etc.

Examples of exclusions: team meals for employees with the same job title, training, etc.

The objectives:

This policy aims to achieve the following main objectives:

1. Promote the job titles of APTS employees
2. Ensure the visibility of the job titles of APTS employees
3. Raise awareness and promote knowledge of existing themed days
4. Allocate the amounts planned in the local budget to support the achievement of the above objectives.

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Adopted by at the Executive on May 14, 2019 and adopted at the SGA on September 26, 2019 AGM. Revised and adopted by the Executive on May 16, 2023

CONSIDERING the budget available to the MWI IUHSSC local APTS executive for the promotion of professions and themed days;

CONSIDERING the need to agree on a fair and equitable way to deal with the various requests submitted to the MWI IUHSSC APTS local executive;

The MWI IUHSSC local APTS executive agrees to the following approach:

1. All requests must be in writing and sent to codim@aptsq.com.
2. All requests received will be analyzed and only those that fall within the objectives of this policy and the orientations of the APTS will be retained.
3. At the beginning of each fiscal year, the budget allocated to the promotion of the professions and themed days will be adopted at the Annual General Assembly.
4. Requests will be treated on a first-come, first-served basis until the allocated budget is depleted.
5. The MWI IUHSSC local APTS executive may accept requests in whole or in part.